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Chile

Fresh Deciduous Fruit Semi-annual

Apple, Table Grape and Pear Semi-annual

Approved By:
Rachel Bickford, Agricultural Attaché

Prepared By:
Luis Hennicke, Agricultural Specialist

Report Highlights:
Chile's apples, table grapes and pear production and exports are expected to increase when compared to last year as a result of good weather conditions in most growing areas.

Executive Summary:

New estimates show that production of apples, table grapes and pears will increase in 2011, as weather has been favorable. Exports will increase in-line with production. Apples are the exception to this trend. The domestic processing industry is also expanding and shows strong demand and ability to pay a premium price.

Commodities:

Apples, Fresh

Production:

Adverse weather conditions, like frost in some areas observed during last winter (Jun-Aug 2010) did not affect apple production; on the contrary output almost increased 10 percent when compared with the previous year. But exports did not expand accordingly mainly because of a strong internal demand for apples for processing.

Consumption:

There are no official statistics on domestic fresh apple consumption. The figures shown in our PS&D table are estimated as a residual of production, minus apples destined for processing and known exports.

Trade:

The industry expects export volumes in 2011 to be similar than last season in spite of a larger output. A further revaluation of the peso against the dollar and increasing production costs (labor and energy costs) forced producers to sell large amounts of apples to the processing industry. High prices offered by the apple juice industry tempted a large number of producers to sell their production to a fixed known price instead of a delivery of their production in consignment to an undetermined price.

Production, Supply and Demand Data Statistics:

Apples, Fresh Chile	2008/2009		2009/2010		2010/2011	
	Market Year Begin: Jan 2009		Market Year Begin: Jan 2010		Market Year Begin: Jan 2011	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted	37,250	37,250	37,300	37,300	37,300	37,300
Area Harvested	32,780	32,780	32,900	32,900	32,900	33,000
Bearing Trees	14,750	14,750	14,800	14,800	14,800	14,845
Non-Bearing Trees	2,039	2,039	2,011	2,011	2,011	1,966
Total Trees	16,789	16,789	16,811	16,811	16,811	16,811
Commercial Production	1,270,000	1,270,000	1,360,000	1,360,000	1,305,000	1,496,000
Non-Comm. Production	10,000	10,000	10,000	10,000	10,000	10,000
Production	1,280,000	1,280,000	1,370,000	1,370,000	1,315,000	1,506,000
Imports	146	146	150	245	140	250
Total Supply	1,280,146	1,280,146	1,370,150	1,370,245	1,315,140	1,506,250
Fresh Dom. Consumption	181,509	181,646	221,150	190,596	187,140	194,290
Exports	678,637	678,500	790,000	837,149	710,000	840,000
For Processing	420,000	420,000	359,000	342,500	418,000	471,960
Withdrawal From Market	0	0	0	0	0	0
Total Distribution	1,280,146	1,280,146	1,370,150	1,370,245	1,315,140	1,506,250
HA, 1000 TREES, MT						

Export Trade Matrix

Country	Chile				
Commodity	Apples, Fresh				
Exports for:	2009		**2010**		
Time Period	Jan-Dec	Units:	M.T.		
Units:	**Volume**	**Value**		**Volume**	**Value**
U.S.	88,057	65,079	U.S.	121,083	99,549
Others			**Others**		
Netherlands	64,950	37,190	Colombia	76,614	53,877
Colombia	59,293	39,050	Saudi Arabia	58,979	41,825
Peru	38,899	19,176	Netherlands	56,856	38,220
Ecuador	38,864	21,878	Taiwan	51,305	57,493
Saudi Arabia	36,068	25,197	Ecuador	47,412	30,870
Taiwan	31,953	34,347	Peru	47,185	26,361
UK	30,696	22,665	Russia	38,018	26,655
Russia	30,446	20,676	U.K.	35,885	28,051
Venezuela	27,520	41,193	U Arab Emirates	28,859	19,962
U Arab Emirates	25,458	16,826	India	23,035	15,055
Total for Others	384,147			464,147	
Others not Listed	206,296			251,920	
Grand Total	**678,500**	**483,031**		**837,149**	**620,660**

Commodities:

Grapes, Table, Fresh

Production:

In spite of unstable weather conditions in some production areas coupled with colder than usual summer weather and rain at certain areas during the summer months, table grape production increased 10 percent when compared to the previous season.

Chile produces over 36 varieties of table grapes for export. Thompson Seedless, Crimson Seedless, Red globe, Flame Seedless Superior Seedless and Autumn Royal account for over 90 percent of total production. Table Grapes are planted from Region III (Copiapo) to Region VII (Curico-Talca).

Consumption:

As with other Chilean fresh fruits, domestically consumed table grapes are mainly export rejects. There are no official statistics on domestic consumption. Domestic fresh consumption is derived from the only known figure, which is exports, and estimated production data. Domestic consumption and processing, generally accounts for about 30 percent of total output.

Trade:

Table grape export volumes will increased in 2011 as a result of a larger and good quality production. The US is by far the largest export market for Chilean table grapes, over 50 percent go to that market. Exports to the EU expanded significantly when compared to the previous year, mainly due to more favorable Euro value when compared to the Dollar. Nevertheless, the EU remained as the second export market despite an increase of over 40 percent of the deliveries to that market. As in the past, table grapes are being imported during the off-season.

Production, Supply and Demand Data Statistics:

Grapes, Fresh Chile	2008/2009		2009/2010		2010/2011	
	Market Year Begin: Jan 2009		Market Year Begin: Jan 2010		Market Year Begin: Jan 2011	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted	56,000	56,000	62,411	62,411	62,415	62,462
Area Harvested	48,900	48,900	53,085	53,085	53,200	53,118
Commercial Production	1,200,000	1,200,000	1,100,000	1,100,000	1,166,000	1,210,000
Non-Comm. Production	5,000	5,000	5,000	5,000	5,000	5,000
Production	1,205,000	1,205,000	1,105,000	1,105,000	1,171,000	1,215,000
Imports	292	292	195	282	200	250
Total Supply	1,205,292	1,205,292	1,105,195	1,105,282	1,171,200	1,215,250
Fresh Dom. Consumption	354,902	354,887	305,195	324,197	361,200	380,250
Exports	850,390	850,405	800,000	781,085	810,000	835,000
For Processing	0	0	0	0	0	0
Withdrawal From Market	0	0	0	0	0	0
Total Distribution	1,205,292	1,205,292	1,105,195	1,105,282	1,171,200	1,215,250
HA, MT						

Export Trade Matrix

Country Chile

Commodity Grapes

Exports for:	2009			**2010**	
Time Period	Jan-Dec				
Units:	**Volume**	**Value**		**Volume**	**Value**
U.S.	467,933	627,506	U.S.	411,496	690,440
Others			**Others**		
Netherlands	80,979	94,658	Netherlands	68,123	99,750
UK	52,984	77,601	U.K.	49,658	80,807
Russia	30,492	39,081	Russia	41,387	60,995
Hong-Kong	30,222	45,021	So. Korea	31,103	62,022
So. Korea	25,991	40,491	Hong-Kong	25,191	48,088
México	19,138	25,020	México	18,588	32,400
Germany	13,531	13,697	Brazil	11,699	16,922
Spain	12,299	14,899	Spain	11,499	16,351
China	12,284	19,207	China	9,830	21,216
Brazil	10,872	12,792	Canada	7,698	14,214
Total for Others	288,793			274,775	
Others not Listed	93,680			94,814	
Grand Total	**850,405**	**1,135,258**		781,085	1,288,505

Commodities:

Pears, Fresh

Production:

Frost in some production areas last winter did not negatively affect pear production. Sufficient cold hours during last winter had a positive effect on budding which will result in a larger than previously expected harvest. The quality of the production is also reportedly good and as a result larger export volumes are expected.

Consumption:

Most pears are consumed fresh because only a few varieties in Chile can be processed for canned pears or juice concentrates. Domestically consumed pears are mainly export rejects.

Trade:

The estimated larger production is expected to result in a corresponding increase in exports. The European Union is Chile's main export market. Close to 50 percent of exports are destined for the EU.

Production, Supply and Demand Data Statistics:

Pears, Fresh Chile	2008/2009		2009/2010		2010/2011	
	Market Year Begin: Jan 2009		Market Year Begin: Jan 2010		Market Year Begin: Jan 2011	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Planted	6,590	6,590	6,590	6,590	6,590	6,590
Area Harvested	6,000	6,000	6,000	6,000	6,000	6,000
Bearing Trees	2,981	2,981	2,981	2,981	2,981	2,981
Non-Bearing Trees	285	285	285	285	285	285
Total Trees	3,266	3,266	3,266	3,266	3,266	3,266
Commercial Production	278,000	278,000	260,000	260,000	248,800	280,000
Non-Comm. Production	2,000	2,000	2,000	2,000	2,000	2,000
Production	280,000	280,000	262,000	262,000	250,800	282,000
Imports	0	0	22	61	20	20
Total Supply	280,000	280,000	262,022	262,061	250,820	282,020
Fresh Dom. Consumption	81,532	82,000	82,056	82,000	80,000	83,020
Exports	130,038	129,570	115,000	116,261	110,000	129,000
For Processing	68,430	68,430	64,966	63,800	60,820	70,000
Withdrawal From Market	0	0	0	0	0	
Total Distribution	280,000	280,000	262,022	262,061	250,820	282,020
HA, 1000 TREES, MT						

Export Trade Matrix

Country	Chile				
Commodity	Pears, Fresh				
Exports for:	2009		**2010**		
Time Period	Jan-Dec				
Units:	**Volume**	**Value**		**Volume**	**Value**
U.S.	18,187	15,156	U.S.	18,187	15,156
Others			**Others**		
Netherlands	26,739	21,845	Netherlands	16,990	16,221
Italy	14,605	16,763	Colombia	16,555	13,402
Colombia	13,514	10,074	Italy	13,039	15,268
Perú	9,790	5,934	Peru	11,295	7,665
Venezuela	8,460	13,133	Ecuador	8,931	6,527
Ecuador	6,730	4,445	Germany	4,774	4,505
Germany	5,179	4,252	Russia	4,520	4,159
Spain	5,032	4,810	Spain	4,334	4,428
Russia	3,728	2,963	Venezuela	2,560	2,849
UA Emirates	2,275	2,181	Saudi Arabia	2,546	2,426
Total for Others	96,053			85,544	
Others not Listed	15,330			12,550	
Grand Total	**129,570**	**113,012**		116,281	106,071

Commodities:

Apple Juice, Concentrated

Production:

Chile's production of apple juice concentrate (AJC) primarily reflects foreign demand and availability of apples for processing. The apple juice industry mainly processes export rejects. The industry has also encouraged farmers to plant sour-type apples, as well as to expand new plantings of apple varieties mainly for juice purposes. The apple juice industry competes with the pulp industry for the apples left from the fresh export process. As a result of a significant increase in foreign demand and international prices of AJC the industry increased the buying price for apples and a large number of producers decided to sell their apples to the juice industry instead of exporting them. As a result and in spite of an increase of apple production, exports of fresh apples are not expected to grow accordingly.

Consumption:

Only a small amount of AJC, principally single strength juice, is consumed domestically. AJC competes with a variety of fresh and processed juices in Chile.

Trade:

The United States continues to be Chile's largest AJC export market, accounting for over 60 percent of total export sales in 2009. Other markets of increasing importance are Japan, Mexico and Canada. Latin American export markets also are growing. Apple Juice Concentrate exports increased 65 percent in volume and 50 percent in value during the first three months of 2011 (Jan-Mar), when compared to the same period of last year. Lower stocks and a fall of production in China explain the significant increase in prices, as was indicated by an industry official.

Production, Supply and Demand Data Statistics:

Export Trade Matrix

Country	Chile				
Commodity	Apple Juice, Concentrated				
Exports for:	2009		**2010**		
Time Period	Jan-Dec	Units:	M.T.		
Units:	**Volume**	**Value**		**Volume**	**Value**
U.S.	23,770	24,447	U.S.	18,599	18,511
Others			**Others**		
Japan	5,207	5,990	Japan	3,834	4,076
México	3,761	4,585	México	3,809	4,117
Canadá	3,677	3,130	Netherlands	1,689	1,958
So. Korea	848	906	Germany	1,264	1,427
Costa Rica	199	352	So. Korea	1,056	1,302
Perú	140	200	U.K.	480	558
Panamá	123	155	Argentina	458	484
Venezuela	98	106	El Salvador	294	322
Ecuador	56	94	Perú	184	257
Dominican Rep.	55	74	Costa Rica	175	324
Total for Others	14,164			13,242	
Others not Listed	212			5,891	
Grand Total	**38,146**	**40,318**		**37,732**	**39,847**

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